

INVOICE



WFSB Fairfield County
333 Capital Blvd
Rocky Hill, CT 06067
Main: (860)728-3333
Billing: (404)325-4646

Invoice #	Invoice Date	Invoice Month	Invoice Period
491858-1	09/16/12	September 2012	08/27/12 - 09/10/12

Station	Account Executive	Sales Office	Sales Region
GFSB	Heather Uttley	HRP-WASHING	National

Billing Address:

Mentzer Media Services, Inc.
Attention: Accounts Payable
600 Fairmount Avenue
Suite 306
Towson, MD 21204

Send Payment To:

WFSB Fairfield County
Box 13034
Newark, NJ 07188-0034

Advertiser	Product	Estimate Number
McMahon for Senate	MCMAHON IIGFSBII	1297

Flight Dates	Order #	Alt Order #
09/04/12 - 09/10/12	491858	06301847

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
1021		

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	09/06/12	09/06/12	6AM-6:30AM Eyewitness	6AM-6:30AM	---1---	:30	1	\$45.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/03/12 09/09/12 ---1--- 1 \$45.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 GFSB Th 09/06/12 6:14 AM 6AM-6:30AM Eyewitness New 6AM-6:30AM :30 LMFS12TV15H \$45.00 NM									
2	09/04/12	09/06/12	6:30AM-7AM Eyewitness	6:30AM-7AM	-T-T---	:30	2	\$60.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/03/12 09/09/12 -T-T--- 2 \$60.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 GFSB Tu 09/04/12 6:40 AM 6:30AM-7AM Eyewitness New 6:30AM-7AM :30 LMFS12TV14H \$60.00 NM 2 GFSB Th 09/06/12 6:53 AM 6:30AM-7AM Eyewitness New 6:30AM-7AM :30 LMFS12TV14H \$60.00 NM									
3	09/07/12	09/07/12	7AM-9AM The Early Show	7AM-9AM	----1--	:30	1	\$40.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/03/12 09/09/12 ----1-- 1 \$40.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 GFSB F 09/07/12 8:45 AM 7AM-9AM The Early Show 7AM-9AM :30 LMFS12TV14H \$40.00 NM									
4	09/05/12	09/07/12	Eyewitness News at Noon	12PM-12:30PM	--W-F--	:30	2	\$50.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/03/12 09/09/12 --W-F-- 2 \$50.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 GFSB W 09/05/12 12:21 PM Eyewitness News at Noon 12PM-12:30PM :30 LMFS12TV15H \$50.00 NM 2 GFSB F 09/07/12 12:12 PM Eyewitness News at Noon 12PM-12:30PM :30 LMFS12TV15H \$50.00 NM									
5	09/04/12	09/04/12	6PM-6:30PM Eyewitness	6PM-6:30PM	-1-----	:30	1	\$90.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/03/12 09/09/12 -1----- 1 \$90.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 GFSB Tu 09/04/12 6:22 PM 6PM-6:30PM Eyewitness New 6PM-6:30PM :30 LMFS12TV14H \$90.00 NM									
6	09/04/12	09/04/12	7PM-7:30PM	7PM-7:30PM	-1-----	:30	1	\$90.00	NM

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Advertiser	Product	Estimate Number	
McMahon for Senate	MCMAHON IIGFSBII	1297	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
6	09/04/12	09/04/12	7PM-7:30PM	7PM-7:30PM	-1-----	:30	1	\$90.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/03/12 09/09/12 -1----- 1 \$90.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 GFSB Tu 09/04/12 7:28 PM 7PM-7:30PM 7PM-7:30PM :30 LMFS12TV14H \$90.00 NM									
7	09/06/12	09/06/12	7:30PM-8PM	7:30PM-8PM	---1---	:30	1	\$90.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/03/12 09/09/12 ---1--- 1 \$90.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 GFSB Th 09/06/12 7:55 PM 7:30PM-8PM 7:30PM-8PM :30 LMFS12TV15H \$90.00 NM									
8	09/04/12	09/04/12	5AM-5:30AM Eyewitness	5AM-5:30AM	-1-----	:30	1	\$25.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/03/12 09/09/12 -1----- 1 \$25.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 GFSB Tu 09/04/12 5:27 AM 5AM-5:30AM Eyewitness New 5AM-5:30AM :30 LMFS12TV14H \$25.00 NM									
9	09/04/12	09/07/12	5:30AM-6AM Eyewitness	5:30AM-6AM	-T--F--	:30	2	\$35.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/03/12 09/09/12 -T--F-- 2 \$35.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 GFSB Tu 09/04/12 5:51 AM 5:30AM-6AM Eyewitness New 5:30AM-6AM :30 LMFS12TV14H \$35.00 NM 2 GFSB F 09/07/12 5:44 AM 5:30AM-6AM Eyewitness New 5:30AM-6AM :30 LMFS12TV15H \$35.00 NM									
10	09/07/12	09/09/12	M-SU Eyewitness News @ 11PM	11PM-11:35PM	----F--S	:30	2	\$65.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/03/12 09/09/12 ----F--S 2 \$65.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 GFSB F 09/07/12 11:22 PM M-SU Eyewitness News @ 11 11PM-11:35PM :30 LMFS12TV15H \$65.00 NM 1 GFSB Su 09/09/12 11:40 PM M-SU Eyewitness News @ 11 11PM-11:35PM :30 LMFS12TV15H \$65.00 NM									
11	09/04/12	09/04/12	NCIS: LA	9PM-10PM	-1-----	:30	1	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/03/12 09/09/12 -1----- 1 \$250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 GFSB Tu 09/04/12 9:44 PM NCIS: LA 9PM-10PM :30 LMFS12TV14H \$250.00 NM									
12	09/06/12	09/06/12	National Conventions	10pm-11pm	---1---	:30	1	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/03/12 09/09/12 ---1--- 1 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 GFSB Th 09/06/12 National Conventions 10pm-11pm :00 \$400.00 NM Credited									
13	09/08/12	09/08/12	SA Eyewitness News	6AM-7AM	-----1-	:30	1	\$20.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/03/12 09/09/12 -----1- 1 \$20.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 GFSB Sa 09/08/12 6:36 AM SA Eyewitness News 6AM-7AM :30 LMFS12TV15H \$20.00 NM									

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Advertiser	Product	Estimate Number	
McMahon for Senate	MCMAHON IIGFSBII	1297	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
14	09/08/12	09/08/12	SA Eyewitness News	7AM-9AM	-----1-	:30	1	\$35.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/03/12 09/09/12 -----1- 1 \$35.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 GFSB Sa 09/08/12 8:24 AM SA Eyewitness News 7AM-9AM :30 LMFS12TV14H \$35.00 NM									
15	09/08/12	09/08/12	SA 6pm-6:30pm EWN	6PM-6:30PM	-----1-	:30	1	\$35.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/03/12 09/09/12 -----1- 1 \$35.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 GFSB Sa 09/08/12 6:11 PM SA 6pm-6:30pm EWN 6PM-6:30PM :30 LMFS12TV15H \$35.00 NM									
16	09/09/12	09/09/12	SU Eyewitness News	6AM-7AM	-----1	:30	1	\$20.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/03/12 09/09/12 -----1 1 \$20.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 GFSB Su 09/09/12 6:23 AM SU Eyewitness News 6AM-7AM :30 LMFS12TV15H \$20.00 NM									
17	09/09/12	09/09/12	SU Eyewitness News	7AM-9AM	-----1	:30	1	\$35.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/03/12 09/09/12 -----1 1 \$35.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 GFSB Su 09/09/12 7:29 AM SU Eyewitness News 7AM-9AM :30 LMFS12TV15H \$35.00 NM									
18	09/10/12	09/10/12	6:30AM-7AM Eyewitness	6:30AM-7AM	1-----	:30	1	\$50.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 1----- 1 \$50.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 GFSB M 09/10/12 6:41 AM 6:30AM-7AM Eyewitness New 6:30AM-7AM :30 LMFS12TV15H \$50.00 NM									
19	09/10/12	09/10/12	7AM-9AM The Early Show	7AM-9AM	1-----	:30	1	\$30.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 1----- 1 \$30.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 GFSB M 09/10/12 8:38 AM 7AM-9AM The Early Show 7AM-9AM :30 LMFS12TV15H \$30.00 NM									
20	09/10/12	09/10/12	5AM-5:30AM Eyewitness	5AM-5:30AM	1-----	:30	1	\$20.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 1----- 1 \$20.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 GFSB M 09/10/12 5:07 AM 5AM-5:30AM Eyewitness New 5AM-5:30AM :30 LMFS12TV14H \$20.00 NM									
21	09/10/12	09/10/12	HIMYM/2 Broke Girls	8PM-9PM	1-----	:30	1	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 1----- 1 \$300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 GFSB M 09/10/12 10:15 PM HIMYM/2 Broke Girls 8PM-9PM :30 LMFS12TV15H \$300.00 NM									

Total Spots 24

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McMahon for Senate	MCMAHON IIGFSBII	1297	

Payment Terms Net 30 Days

<u>Gross Total</u>	\$1,595.00
<u>Agency Commission</u>	\$239.25
<u>Net Amount Due</u>	\$1,355.75